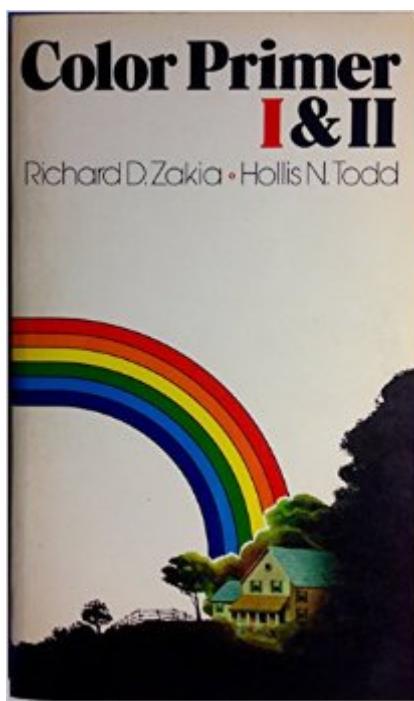


The book was found

Color Primer I And II



Synopsis

Black is a color ... and so is white! Red light mixed with green light produces ... yellow! Color is three-dimensional! Learn to understand these, and hundreds of other facts about color with the Programmed Instruction in Color Primer I & II -- two unique books back-to-back in the same binding. Learn by seeing and doing. See the colors; answer each questions to learn a new fact.

Book Information

Paperback: 150 pages

Publisher: Morgan & Morgan (April 1986)

Language: English

ISBN-10: 0871000210

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Product Dimensions: 0.5 x 5.2 x 8.8 inches

Shipping Weight: 8.8 ounces

Average Customer Review: 5.0 out of 5 starsÂ ¤ See all reviewsÂ ¤ (2 customer reviews)

Best Sellers Rank: #1,639,074 in Books (See Top 100 in Books) #74 inÂ Books > Engineering & Transportation > Engineering > Electrical & Electronics > Fiber Optics #25555 inÂ Books > Arts & Photography > Photography & Video #312617 inÂ Books > Textbooks

Customer Reviews

In my opinion, this may be the best basic book on additive and subtractive ever written for artists, photographers, painters web designers and printers. It's sheer clarity of presentation (in question and answer format) of both additive and subtractive theories takes the reader from the most basic concepts of color theory (hue, value and chroma) through increasingly complex ideas one step at a time. The format of the book is unique--divided into 2 parts. Color Primer I (subtractive color) is read in example->question->answer format, from the (front) cover to the middle of the book. The reader then turns the book upside down and over, reading Color Primer II (additive color) from the original back (now new front cover) to the middle in the same example->question->answer format. Or you can reverse the order. Each Primer is self-contained and complete. By the time the reader has read this deceptively simple book front to back and again back to front, (s)he has a basic understanding of the "mechanics" of the mixing of colors using light (computer screens, theatrical productions, TV) and pigments (painting, printing and textiles). Intentionally, this book does not touch on the aesthetics of color; rather, it purposefully avoids making any of the psychological or artistic judgments one invariably finds in most other works on color. This is a primer, after all. It teaches the

the words, the definitions, the grammar of color, leaving their "literary interpretation" to other masters like Albers, Itten and Munsel. A small set of colored filters is included for use with some of the examples given in the book. Long out of print, this book deserves the effort of every artist who uses color as part of their everyday business to be ferretd out and included on their reference bookshelf. It is a one-of-a-kind work.

Nice book , a bit hard to understand how to read it.... you will find out once you got it on hand

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